

Information for our clients and business partner according to the legal regulations (EU-DSGVO)

article 13

Dear Clients and business partners,

hereby we want to inform you about the purpose and the handling of your personalized data. This information sheet should also point to your rights as affected persons. If you have any further questions about our data privacy, please use the contact shown below.

Who is responsible for the data handling and whom can I contact?

Polygon - Produktdesign, Konstruktion, Herstellung GmbH

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Mail: info@polygon-design.com or datenschutz@polygon-design.com

Which categories of personal data do we process?

We collect the name and contact details of our contact persons, as well as their company affiliation and their position in the company. Depending on the contractual relationship, we also process information on the area of responsibility of the contact person or appointments. We record contacts with our customers (visit reports, discussions, telephone calls) in our CRM system.

How long will this data be stored?

The data of our customers and contacts remain stored as long as the business relationship exists or you express interest in our products. There are legal retention periods of 6 or 10 years for data on contractual agreements and invoicing.

For what purposes do we process the data?

We process the data to answer inquiries, to prepare offers, to perform the contractually agreed services and to invoice. In marketing, we process data to acquire new customers. The data is collected for own purposes and will not be passed on to third parties. If you do not enter any contractual relationship with us, there is no obligation on your part to provide us with any data.

On which legal basis do we process your data?

We collect and store customer data on the basis of contractual or pre-contractual relationships (Art.6 lit.b DSGVO). In marketing activities towards potential customers, we rely on Article 6 (f) of the GDPR, i.e. a balance of interests. We have a legitimate interest in attracting new customers. In doing so, we address contacts only in their professional capacity as representatives of their companies. The data used for the approach comes from publicly available sources. It cannot be seen that we are in any way impairing the rights or freedoms of the persons concerned.

Is there automated decision-making or profiling?

Based on your personal data, we do not carry out an automated decision-making process that has a legal effect on you or that affects you in a similar manner (Art. 22 DSGVO).

Your rights as a concerned person

According to Chapter III of the GDPR, you have the right to obtain information about personal data stored on you, correction of incorrect data, deletion of your data or restriction of processing, opposition to processing, data portability and the withdrawal of given consent if they have given such.

You also have the right to complain to the Hessian or other data protection supervisory authority if you believe our company is improperly or improperly handling your data.